



UNIVERSITY OF SOCIAL SCIENCES  
Institute of English Studies

**2<sup>nd</sup> INTERNATIONAL CONFERENCE ON COMMUNICATION ACROSS CULTURES (COCAC)**  
GLOBAL IDENTITIES, ENGLISHES AND COMPETENCIES IN ACADEMIC AND WORKPLACE CONTEXTS

Warsaw, 29-30 September, 2016

*Institute of English Studies in the University of Social Sciences*

Invitation to

**2<sup>nd</sup> INTERNATIONAL CONFERENCE ON COMMUNICATION ACROSS  
CULTURES (COCAC):  
GLOBAL IDENTITIES, ENGLISHES AND COMPETENCIES IN ACADEMIC AND  
WORKPLACE CONTEXTS**

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The purpose of this conference is to re-visit and re-appraise the key assumptions behind traditional models of academic and workplace communication. Are today's new realities leading to the emergence of new styles of communication, patterns of social interaction and types of social positioning calling for a redefinition of identity in academic and workplace environments? What consequences does this imply for research and specialized educational programmes?

The conference aims to bring together scholars interested in investigating the changing contexts of academic and workplace environments and the implications these changes have for research and specialized language provision, with particular reference to the fields of ESP, identity studies, intercultural studies and English as a lingua franca.

**Conference Goals:**

- To foster interdisciplinary dialogue for developing approaches to complex problems of communication across disciplines, workplaces and cultures;
- To investigate how academic processes and methodologies can best serve global issues of workplace practices and interculturality;
- To integrate research perspectives and practice in the fields of cross-cultural and disciplinary competencies;
- To investigate the effects of globalisation on issues such as multiple identities, multilingualism in academic and workplace contexts and English as a lingua franca

## **Post-conference Publication**

**There will be an opportunity to publish in the Neophilological Quarterly (Polish Academy of Sciences) which is registered on Ministerial List B (12 points).**

The language of the conference will be **English**.

Papers will be allocated 20 minutes plus 10 minutes for questions. Abstracts of no more than 300 words including references should be sent as MS Word attachment to [cocac2016@spoleczna.pl](mailto:cocac2016@spoleczna.pl) by **20 July 2016**. Please, include your name, affiliation and email address in the body of the email, not in the abstract itself. Notifications of acceptance will be communicated by 31 July 2016.

## **Organizing Committee**

Dr Lehman Iga, University of Social Sciences, Chair

Dr Kossakowska-Pisarek Sylwia, University of Social Sciences

Mgr Chojnacka Maria, University of Social Sciences

Mgr Majchrzak Olga, University of Social Sciences

## **Honorary conference patron:**

Prof. Zybert Jerzy, University of Social Sciences

## **Speakers who have already confirmed their participation:**

- Professor Robin Anderson, Scuola di Statistica e Economia Università degli Studi di Milano – Bicocca, Italy
- Professor Tammy Gregersen, University of Northern Iowa, USA
- Professor Adrian Holliday, Canterbury Christ Church University, UK
- Professor Jarosław Krajka, Maria Curie-Skłodowska University, Poland
- Professor Aleksander Szwedek, University of Social Sciences, Warsaw, Poland