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English for Academic Purposes

Saturday, 5th April 2014

Invitation to a conference for EFL professionals organised by Stowarzyszenie Akademickich Ośrodków Nauczania Języków Obcych SERMO and Cambridge University Press



Stowarzyszenie Akademickich Ośrodków Nauczania Języków Obcych SERMO and Cambridge University Press are delighted to invite you to the Conference

English for Academic Purposes

Poznań, 5th April 2014 (Saturday)

Politechnika Poznańska, Centrum Wykładowe ul. Piotrowo 2, room 4

Conference timetable

10.00 - 11.00	Registration
11.00 - 11.15	Opening: dr Liliana Szczuka-Dorna, Dyrektor Centrum Języków i Komunikacji Politechniki Poznańskiej, Prezes SERMO, Helena Paczuska, ELT Sales Manager, Cambridge University Press
11.15 - 12.15	<i>Using online resources for EAP materials development: the importance of teacher expertise</i> prof. Martin Hewings, Cambridge University Press
12.15 - 12.45	Coffee break
12.45 - 13.30	<i>What makes the grammar of academic English different? From research to classroom practice</i> prof. Martin Hewings, Cambridge University Press
13:30 – 14:15	Questions from the audience: prof. Martin Hewings , prof. Krystyna Drożdżiał-Szelest
14.15 – 14.45	Lunch break
14.45 – 15:45	<i>English as an International Language/Lingua Franca: Some implications for teaching</i> prof. Krystyna Drożdżiał-Szelest, Uniwersytet im. Adama Mickiewicza w Poznaniu
15:45 – 16:00	Closing: dr Liliana Szczuka-Dorna

Using online resources for EAP materials development: the importance of teacher expertise

The vast majority of English language teachers are also, to a lesser or greater degree, materials writers. Minimally, they may adapt an existing course book activity in order to make it more relevant to their own students, although many also create their own materials, perhaps even for wider publication. The Internet now offers a huge resource of both authentic texts and the tools for researching them, and these texts and tools can be used by teachers in developing classroom-based and self-access materials. In this talk I will explore the process in which teachers as materials writers move from researching language online to applying what they find in materials, highlighting the importance of their own knowledge and expertise to overcome the limitations of research and to decide the relevance and applicability of their research findings. Although my focus will be on materials in English for Academic Purposes, the observations are intended to have much wider relevance for English language teaching.

What makes the grammar of academic English different? From research to classroom practice

There are no special grammatical structures found only in academic English. However, there are certain structures which are common in academic English and which characterise it. In this workshop we will consider what these structures are, why they are particularly frequent in this context, and what problems they cause for learners of English. In particular, we will explore the need for *conciseness* in academic English and how this is expressed in complex noun compounds and noun groups. Practical activities for teaching these areas will be presented.



Prof. Martin Hewings has taught English for over 30 years in many countries, including Sweden, Italy, Malaysia and Australia. From 1985 to 2009 he taught English for Academic Purposes at the University of Birmingham, and since then has been a freelance author and consultant. He was co-editor of the journal *English for Specific Purposes* from 2001 to 2006. He has published a number of textbooks with Cambridge University Press, including *Advanced Grammar in Use*, *Pronunciation Practice Activities*, *English Pronunciation in Use Advanced*, *Cambridge Grammar for CAE and Proficiency*, and is co-author of *Cambridge Academic English*.

English as an International Language/Lingua Franca: Some implications for teaching

English as an International Language (EIL), also referred to as ELF (English as Lingua Franca), has become one of the most frequently discussed concepts within the field of ELT methodology. It is a fact that millions of people coming from different language and cultural backgrounds use English on an every day basis to communicate with one another in their professional, academic and personal lives. It comes as no surprise then that in the opinion of some people in the field EIL/ELF has taken over from English as a Foreign Language (EFL) which, obviously, has some consequences for ETL methodology. Hence, the purpose of my talk/presentation is to look at some issues related to the concept and its development as well as its implications for language education, especially in the field of ESP.



Prof. Krystyna Drożdżał-Szelest is Professor of Applied Linguistics at the Faculty of English, Adam Mickiewicz University. She teaches MA and PhD seminars in English Language Teaching methodology and applied linguistics as well as post-graduate courses in educational/developmental psychology for language teachers. Her PhD and Post-PhD degrees, obtained from Adam Mickiewicz University in Poznań, are both in applied linguistics. Her present research interests cover ELT methodology, classroom-oriented research; teacher training and teacher development, foreign language education, language teaching materials and educational/developmental psychology for teachers. She has published one book and a number of research papers, and has supervised 20 PhD theses.

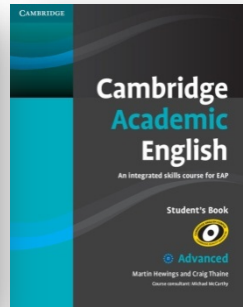
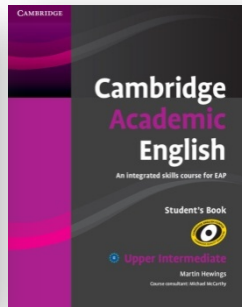
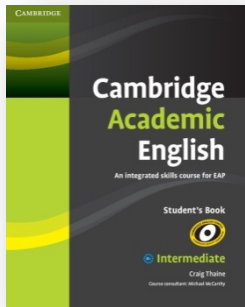
Registration

The conference is free of charge. Due to the limited number of places, we kindly ask you to confirm your attendance by filling in the registration form available on www.clc.put.poznan.pl

All participants will receive a certificate of attendance and take part in a prize draw and could be one of 5 lucky winners of Cambridge ELT publications.

Exhibition

Throughout the day there will be an exhibition, which will give you the opportunity to buy the latest ELT publications published by Cambridge University Press. All conference attendees will receive a substantial discount on any purchases made. The stand will be run by **Omnibus Bookshop**.



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