



**International Academic Seminar
Communication-Culture-Creativity
Gdańsk, 17-18 September, 2015**



The Faculty of Philology
of Ateneum-University in Gdańsk
in cooperation with
the Institute of Applied Linguistics of Adam Mickiewicz University in Poznań,
the Department of Applied Linguistics and Translation Studies
of the University of Gdańsk,
and the Faculty of Philology of the University of A Coruña*
wish to invite you to

the fourth international seminar on

Communication – Culture – Creativity: Language, literature and identity (CCC 2015)

Gdańsk, Poland, 17-18 September, 2015

The CCC is an established academic event that provides a forum for teachers and researchers from various educational institutions who are interested in theoretical and practical aspects of applied linguistics as well as in literature. CCC 2015 seminar will be an international platform for the discussion and presentation of research studies investigating how the ever-changing reality, demands of the labor market and increasing intercultural contacts impact classroom practice and theory as well as (re)define the concept of identity. These factors, in conjunction with the ongoing technological development, pose new challenges and create a need to develop and improve sociolinguistic competences and personal traits like creativity, flexibility and open-mindedness. Therefore, we would like to invite all those interested in joining discussion in the above mentioned areas to attend the fourth edition of our seminar.

Our call is especially, but not exclusively, addressed to academic teachers, teachers of foreign languages, researchers, managers, professional development coaches wishing to deliver a presentation on the suggested topics. Professionals or scholars wishing to exchange their knowledge or share experiences related to the thematic groups are also welcome to attend the seminar without a presentation.

The seminar will include plenary sessions run by eminent guest speakers and paper presentations of 20 minutes followed by discussions which will be held in three thematic groups.





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Plenary speakers are:

prof. dr hab. Sylwia Adamczak-Krysztofowicz, Adam Mickiewicz University in Poznań, Poland
prof. dr hab. Adrianna Biedroń, Pomeranian University in Słupsk, Poland
prof. dr David Brauner, the University of Reading, Great Britain
prof. dr hab. Roman Kalisz, Ateneum-University in Gdansk, Poland
prof. dr María Jesús Lorenzo-Modia, University of A Coruña, Spain

Call for papers

The leading theme of the conference is the concept of identity viewed from the perspectives of broadly understood applied linguistics and literary studies. Papers of 20-minute duration are invited in relation to the following non-exhaustive thematic strands:

Thematic group 1: Communication

Thematic group 2: Culture

Thematic group 3: Creativity

The working languages of the seminar are English and Polish. Presentations will be allocated 30 minutes (20 minutes for a presentation and 10 minutes for questions and discussion). We plan to publish post-seminar monographs. Editorial guidelines will be provided shortly before the event.

Seminar fee

The seminar registration fee is 360 PLN (EUR 95) and covers coffee breaks with refreshments, 2 lunches, a banquet and publication of selected papers in a peer reviewed monograph. The fee does not include travel or accommodation.

Accommodation

Please make your accommodation arrangements on your own (after notification of acceptance!!!). The seminar organizing committee will recommend a few hotels that are conveniently located.

Important dates:

May 31, 2015: deadline for registration of participants (without paper) and paper proposal submission (containing the title of the paper and preferred section);

June 30, 2015: deadline for the notification of acceptance;

July 31, 2015: deadline for the seminar fee payment;

August 31, 2015: the programme of the seminar is sent to its participants.





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Registration and proposal submission

In order to register, please fill in the attached Registration Form and submit it to the e-mail address: 4ccc2015@gmail.com;

Further information in English will shortly be available at the seminar's regularly updated webpage: <http://ateneum.edu.pl/o-uczelnii/ccc>

Kind regards and looking forward to your participation on behalf of:

The Scientific Committee of the seminar:

prof. AMU dr hab. Sylwia Adamczak-Krysztofowicz, Adam Mickiewicz University in Poznań, Poland

prof. PU dr hab. Adrianna Biedroń, Pomeranian University in Słupsk, Poland

prof. dr David Brauner, the University of Reading, Great Britain

prof. UG dr hab. Józef Grabarek, the University of Gdańsk, Poland

dr Mihaela Istrate, Romanian-American University, Bucharest, Romania

prof. dr hab. Roman Kalisz, Ateneum-University in Gdansk, Poland

prof. dr Gabriella B. Klein, University of Perugia, Italy

prof. dr María Jesús Lorenzo-Modia, University of A Coruña, Spain

prof. dr Charles Marfo, Kwame Nkrumah University of Science and Technology (KNUST), Kumasi, Ghana

dr Elena Museanu, Romanian-American University, Bucharest, Romania

prof. dr hab. Izabela Prokop, Adam Mickiewicz University in Poznań, Poland

prof. Jose Ignacio Perez Pascual, University of A Coruña, Spain

prof. Antonio Raul de Toro Santos, University of A Coruña, Spain

prof. AMU dr hab. Aldona Sopata, Adam Mickiewicz University in Poznań, Poland

doc. dr Tatiana Strokovskaja, Lomonosov Moscow State University, and the University of Dubna, Russia

dr Renáta Timková, Pavol Jozef Šafárik University in Košice, Slovakia

prof. dr Elizabeth Woodward-Smith, University of A Coruña, Spain

The Organizing Committee of the seminar:

The conference will be held under the auspices of prof. Waldemar Tłokiński, the Rector of Ateneum-University in Gdansk.

dr Koffi Dossou, Key and Key Communications, Italy/Togo

dr Małgorzata Godlewska, Ateneum-University in Gdańsk, Poland

dr Hadrian Lankiewicz, the University of Gdańsk, Poland

dr Anna Szczepaniak-Kozak, Adam Mickiewicz University, Poznań, Poland

dr Emilia Wąsikiewicz-Firlej, Adam Mickiewicz University, Poznań, Poland

*Research group CLIN UDC, Xunta de Galicia R2014/043 Research Net on English Language, Literature and Identity.





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Registration Form

I hereby submit my registration for the International Academic Seminar "Culture, Communication, Creativity" which will be held in the campus of Ateneum-University in Gdansk, Poland.

Title	
First name and surname	
E-mail address	
Telephone	
Affiliation	
Invoice details	Name of the institution or a person: Address: Area/zip code: Fiscal code/number:
Correspondence address	
Paper title	
Suggested thematic group	
Equipment requirements	All conference rooms are equipped with a laptop and projector; Additional equipment I need:
Meals (underline or circle the option chosen)	Lunch on the first day: Yes No Lunch on the second day: Yes No Banquet on the first day: Yes No
Other comments (dietary requirements, preferred day of the paper presentation, etc.)	